

SUSTAINABLE HUMAN DEVELOPMENT PROGRAM

(Center)

2025 PROJECT ACCOMPLISHMENT REPORT**I. Project Information**

Project Code: HEPHS

Project Title: Risk Communication for Disaster and Climate Change

Project Start: 19 August 2024

Project End: 15 October 2024

Project Price: PHP 420,000.00

Client Organization: Various Local Government Units

II. Project Team

Project Manager: Marites D. Solomon

Team Members: Ray Alexis G. Ubaldo, Noel V. Pelle, Jose Karlo L. Asturias

Supervising Fellow: Dorothea C. Boy- Navarro

Consultants/ Resource Persons: N/A

III. Project Details

Project Description: Strong and effective communication is the foundation of the risk management process and therefore central to the management of disaster and humanitarian relief. The US Department of Homeland Security stresses that the communication of threats and hazards must be factual and include information about consequences, the results of risk assessments, and alternative courses of action.

Risk communication is the interactive exchange of information among risk assessors and other parties before, during and after an incident. Risk communication is a component in the overall risk analysis procedure used to disseminate vital information to people and departments about potential threats/hazards they may be exposed to. During an emergency, an inadequate response could result in loss of confidence in a brand, destroy a business or agency's reputation or even result in serious injury or a mass casualty situation.

The course on Risk Communication for LGUs: Building Trust and Resilience, is a customized three-day course designed to provide Local Government Unit (LGU) officials and staff with the fundamental knowledge and practical skills necessary for effective risk communication. Participants will learn essential concepts, strategies, and techniques to manage and convey risks clearly and effectively. The course will include interactive sessions, practical exercises, and collaborative activities aimed at developing a tailored LGU Risk Communication Plan.

The course will be conducted in a face-to-face mode with 8 hours of training per day.

Project Objective: In general, the Course aims to equip participants with the basic knowledge and practical skills in risk communication to effectively manage and convey risks across various contexts and stakeholder groups, ensuring informed decision-making and enhanced public trust.

Specifically, at the end of the three-day course, the participants will be able to:

- Define and characterize the risks profiles of the LGU.
- Explain the principles and theories of emergency or crisis and risk communication and its application in DRR and CC adaptation and mitigation.
- Describe the psychology of crisis in the context of risk perception and how this impact the community's response.

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- Create clear and effective communication strategies that will rationalize the coordination and use of communication resources among local, national and international public partners during risk and crisis situations.
- Develop an LGU Risk Communication Plan that is practical, actionable, and tailored to the specific needs of their community.

Focus Area: Transformational Innovation towards performance excellence**Project Type:** Training**Project Beneficiary:** LGUs**Regional Coverage:** Nationwide**IV. Project Accomplishments****Key Activities Implemented:** Course development on risk communication for disaster and climate for LGUs, specifically Legazpi City and Batangas City.**Major Outputs:** Risk Communication for Disaster and Climate Modules. Two trainings successfully delivered. LGU draft of Risk Communication Plan.**Project Impact:** 40 Public Sector Participants capacitated (20 Female, 20 Male), 11 Private Sector Participants (7 Female, 4 Male) Customer Satisfaction Rating of 4.77.**Lessons Learned:** A training-needs analysis is recommended for the next set of trainings, to better fine-tune the trainings to the specific needs of the LGU. This finding is noted by the client as there was a mismatch in the delivery of some of the content, versus the actual skill gaps for the LGU. PDRF and DAP will study feasibility and process for the conduct of a TNA.**V. Attachments**

- Summary of Evaluation for Course and Resource Person (for training program)

Prepared by:
MARITES D. SOLOMON
Project Manager**Noted / Approved by:**
DOROTHEA C. BOY-NAVARRO
Center Head**Notes:**

1. Project details on Section I-III can be generated thru PMIS based on PMs Inputs.
2. Project Managers are required to accomplish Section IV & provide Section V to reflect results of project implementation
3. Project Managers can update/adjust the pre-filled sections(I-III) based on actual data