



Center for Governance

[2024] PROJECT ACCOMPLISHMENT REPORT

I. Project Information

Project Code : CMRNV
Project Title : Foresight-Based Strategic Planning for the University of Eastern Philippines
Project Start : July 1, 2024
Project End : December 31, 2024
Project Price : PHP 4,302,433.00
Client Organization: University of Eastern Philippines

II. Project Team

Project Manager: Roland Audrey M. Rivera
Team Members: Royce Cyrlynn G. Ramos, Jessie M. Mendoza, Glenjoy M. Nate, Merriam P. Dy and Imelda C. Caluen
Supervising Fellow: Dir. Alvin P. Principe
Consultants/ Resource Persons: None

III. Project Details

Project Description: This project aimed to develop a robust 10-year Strategic Plan for the University of the Eastern Philippines (UEP). The process began with training on Strategic Foresight and Scenario-Based Planning, enabling the university to envision and prepare for future possibilities. This was followed by a Rapid Performance Review and SWOT analysis to assess UEP's current strengths, weaknesses, opportunities, and threats. Building upon these assessments, a dedicated training session focused on translating organizational directives into actionable strategies, defining performance metrics, and setting ambitious targets was conducted. Finally, clean-up and dry-run sessions ensured the comprehensive review and finalization of the Strategic Plan Framework, Scorecard, and key Initiatives, providing a roadmap for UEP's future success.

Project Objective: The project allowed for participants to: (1) Gain familiarity with and appreciation for the concept of futures thinking; (2) Acquire proficiency in applying the methodologies and tools of strategic foresight and scenario planning; (3) Develop scenarios to be used as inputs in the organizational planning process; (4) Scan its internal and external environment; (5) Surface performance issues along key organizational dimensions; (6) Craft/revisit its mission, vision, and core values statements based on its mandate; (7) Define strategic objectives that will help achieve its vision and mission; (8)



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Determine a set of performance measures and annual targets that will be used as the basis for performance monitoring and evaluation; and (9) Identify time-bound programs and/or projects that pursue the achievement of strategic objectives.

Focus Area : Transformational & Innovation towards performance excellence
Project Beneficiary: Public Sector
Regional Coverage: Eastern Visayas

IV. Project Accomplishments

Key Activity Implemented:

Training on Strategic Foresight and Scenario-based Planning;
RPR and SWOT Analysis Workshop;
Training on Strategic Plan Formulation and;
Clean-up and Final Validation

Major Outputs:

Project Implementation Plan upon the conduct of Inception Meeting;
Training Report for Component A;
Activity Report for Component B and C and Draft Strategic Plan and;
Final Draft UEP Strategic Plan

Project Impact:

The intervention successfully empowered the University of the Eastern Philippines (UEP) to develop a robust 10-year Strategic Plan. By incorporating strategic foresight and scenario planning, UEP gained a deeper understanding of its internal and external environment. This enabled the university to define ambitious strategic objectives, develop a comprehensive performance framework, and create a roadmap for future success that addresses emerging challenges and capitalizes on new opportunities.

Lessons Learned: See attached One-Point Lesson.

V. Attachments

- Project Implementation Plan
- Training Report containing Component A Scenario Framework and Narratives
- Activity Report containing initial elements of Component B and C: environmental scanning, situational analysis and Strat Plan Workshop



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- Draft Strategic Plan containing the refined outputs of the UEP Strategic Plan after the final validation
- Component A to D Terminal Report

Prepared by:

ROLAND AUDREY M. RIVERA
Project Manager

Noted / Approved by:

IMELDA C. CALUEN
Center Head

Notes:

1. Project details on Section I-III can be generated thru PMIS based on PMs Inputs.
2. Project Managers are required to accomplish Section IV & provide Section V to reflect results of project implementation
3. Project Managers can update/adjust the pre-filled sections(I-III) based on actual data